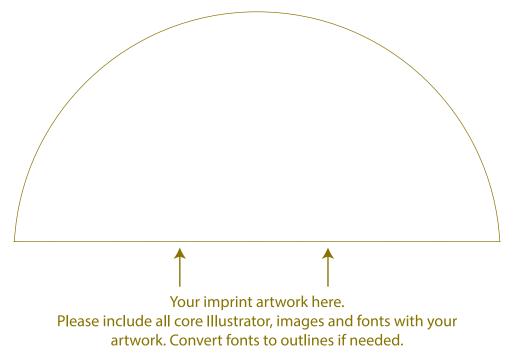
### **Date Forecaster Imprint**

Please refer to attached pdfs for accepted files and specs!



Send up to 2GB files easily with HIGHTAIL.

### Dropbox URL: https://dropbox.hightail.com/ASCPG

Files uploaded to Dropbox expire in 14 days.

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# PREPRESS REQUIREMENTS

Please return all template and production files in the SAME PROGRAM as the files supplied to you.

### CMYK Jobs

Files are ONLY accepted in Adobe Illustrator or Adobe InDesign CS 5.5 or lower.

#### IMAGES

- 300 dpi CMYK (no RGB) or grayscale images
- 900 dpi for line art/bitmaps
- Save files as .psd, .eps, .tif, or .jpg
- Duotones must be created in Photoshop. Matchprints can NOT be provided for Duotones.
- Do NOT embed image files. Provide core Photoshop files with your Illustrator/InDesign file.

#### FONTS

- Provide font files for ALL fonts used in piece.
- Do NOT create outlines. (File will be uneditable for any copy changes needed.)

#### BLEEDS

 $\bullet$  Make sure all art extends  $^{\prime}/_{8}^{\prime\prime}$  (9 points) past the trim lines.

#### IMPORTANT ELEMENTS

- Keep ALL important elements (type, logo, etc.) at least  $^{1/16''}$  (4.5 points) from the trim lines.
- Do NOT move, flatten, resize, rearrange or change the color on the die lines.
- Convert any spot colors (other than the die lines) or RBG to CMYK.
- Delete any unnecessary objects.

## PANTONE Jobs

Files are ONLY accepted in Adobe Illustrator or Adobe InDesign CS 5.5 or lower.

#### IMAGES

- 300 dpi Duotone or grayscale images
- 900 dpi for line art/bitmaps
- Save files as .psd, .eps, .tif, or .jpg
- Duotones must be created in Photoshop. Matchprints can NOT be provided for Duotones.
- Do NOT embed image files. Provide core Photoshop files with your Illustrator/InDesign file.
- If more than one Pantone color used, image *must* be provided as vector art.

#### FONTS

- Provide font files for ALL fonts used in piece.
- Do NOT create outlines. (File will be uneditable for any copy changes needed.)

#### BLEEDS

• Make sure all art extends 1/8" (9 points) past the trim lines.

#### IMPORTANT ELEMENTS

- Set Pantone colors using the Pantone C library
- $\bullet$  Keep ALL important elements (type, logo, etc.) at least  $^{1/}{}^{16}{}^{\prime\prime}$  (4.5 points) from the trim lines.
- Do NOT move, flatten, resize, rearrange or change the color on the die lines.
- Delete any unnecessary objects .

If you have any questions, feel free to e-mail us or call 800-323-4433. All products printed in the USA.

Thank you,

The Design Department